

Bachelor of Science in Communication Studies

Curriculum

Required courses and recommended terms during which they should be taken:

Freshman Year	Fall		
COM 104	Introduction to Communication	3	
COM 115	Introduction to Mass Communication	3	
COM 225	Interpersonal Communication	3	
PSY 201	Psychology	3	
WRI 121	English Composition	3	
Total		15	

Freshman Year	Winter		
COM 105	Introduction to Communication Theory	3	
HUM 125	Introduction to Technology, Society and Values	3	
PSY 202	Psychology	3	
WRI 122	English Composition	3	
	Social Science elective	3	
Total		15	

Freshman Year	Spring		
COM 106	Introduction to Communication Research	3	
MATH 105	Collegiate Mathematics or		
MATH 111	College Algebra or		
MATH 243	Introductory Statistics	4	
PSY 203	Psychology	3	
SPE 111	Fundamentals of Speech Elective	3	
Total		16	

Sophomore Year	Fall		
JOUR 211	Publications—Student Newspaper	3	
SPE 321	Small Group and Team Communication	3	...
WRI 227	Technical Report Writing	3	
	Laboratory Science elective	4	
	Elective	3	
Total		16	

Sophomore Year	Winter		
COM 276	Democracy and Media	3	
	Focused Sequence elective*	3	
	Focused Sequence elective*	3	
	Laboratory Science/Math elective	4	
	Elective	3	
Total		16	

Sophomore Year	Spring		
COM 205	Intercultural Communication	3	
COM 237	Introduction to Visual Communication	3	
COM 255	Communication Ethics	3	
	Focused Sequence elective*	3	
	Laboratory Science/Math elective	4	
Total		16	

Junior Year	Fall		
COM 326	Communication Research	3	
ECO 202N	Principles of Economics, Macroeconomics	3	
	Focused Sequence elective*	3	
	Focused Sequence elective*	3	
	Major elective**	3	
Total		15	

Junior Year	Winter		
COM 345	Organizational Communication I	3	
COM 301	Rhetorical Theory and Application	3	
	Focused Sequence elective*	3	
	Major elective (upper-division)**	3	
	Major elective (upper-division)**	3	
Total		15	

Junior Year	Spring		
	Focused Sequence elective*	3	
	Humanities elective	3	
	Major elective**	3	
	Major elective (upper-division)**	3	
	Major elective (upper-division)**	3	
Total		15	

Senior Year	Fall		
COM 421	Senior Project I***	3	
	Focused Sequence elective****	3	
	Elective (upper-division)	3	
	Elective (upper-division)	3	
	Elective	3	
Total		15	

Senior Year	Winter		
COM 422	Senior Project II***	3	
	Business elective	3	
	Focused Sequence elective (upper-division)*	3	
	Social Science elective (upper-division)	3	
	Elective (upper-division)	3	
Total		15	

Senior Year	Spring		
COM 423	Senior Project III***	3	
	Focused Sequence elective (upper-division)*	3	
	Social Science elective (upper-division)	3	
	Social Science elective (upper-division)	3	
	Elective	3	
or			
COM 420	Externship***	15	
Total		15	

* Chosen by students from a list of *focused sequence of electives* and developed in consultation with their advisors. The focused sequence totals 30 units of the student's choice; three credits must be upper-division.

** Chosen by students from a list of Communication, Organizational Communication, and Technical Communication electives (six credits required of each; *minimum of 12 credits upper-division*; minimum one upper-division writing course which meets general education Communication requirements.)

*** During the senior year, students will complete a capstone project, either a senior project or extern-

ship, in which they apply and integrate the skills gained in their courses. The senior project will be completed under the supervision of a faculty advisor and will span the academic year. Externships will be concentrated in one or more terms and will require supervision of a faculty advisor.

**** For senior project students, this focused sequence elective must be upper-division.

Curriculum notes: To earn the Bachelor of Science degree, students must complete 36 credits in mathematics and science or 45 credits in mathematics, science, and social science. Students must also complete 60 credits of upper-division courses.

There is no guarantee of externships for Communication Studies majors. The best externship experiences are often those identified and arranged by students.

Major Elective Courses

Students will select electives from three categories—Communication, Organizational Communication and Technical Communication—and include two courses (6 credits) from each category, for a total of 18 required credits. A minimum of 12 credits must be upper-division. Please note that some electives require prerequisites.

Communication (6 credits)

COM 215	Creativity in Communication	
COM 216	Mastery of Grammar and Punctuation	
COM 226	Nonverbal Communication	
COM 248	Digital Media Production	
COM 320	Advanced Intercultural Communication	...
COM 358	Communication and the Law	
COM 425	Mediation	
COM 426	Mediation Practicum	
JOUR 311	Advanced Publications—Student Newspaper	
SPE 314	Argumentation	
WRI 123	English Composition	
WRI 305	Writing for the Marketplace	
WRI 328	Technical Journalism	

Organizational Communication (6 credits)

COM 256	Public Relations	
COM 347	Negotiation and Conflict Resolution	
COM 348	Facilitation	
COM 437	Communication Training and Development	
COM 445	Organizational Communication II	
COM 446	Communication and Leadership	

Technical Communication (6 credits)

COM 365	Electronic Communication and Society	
WRI 214	Business Correspondence	
WRI 327	Advanced Technical Writing	
WRI 350	Documentation Development	
WRI 410	Proposal and Grant Writing	
WRI 415	Technical Editing	
WRI 420	Document Design	