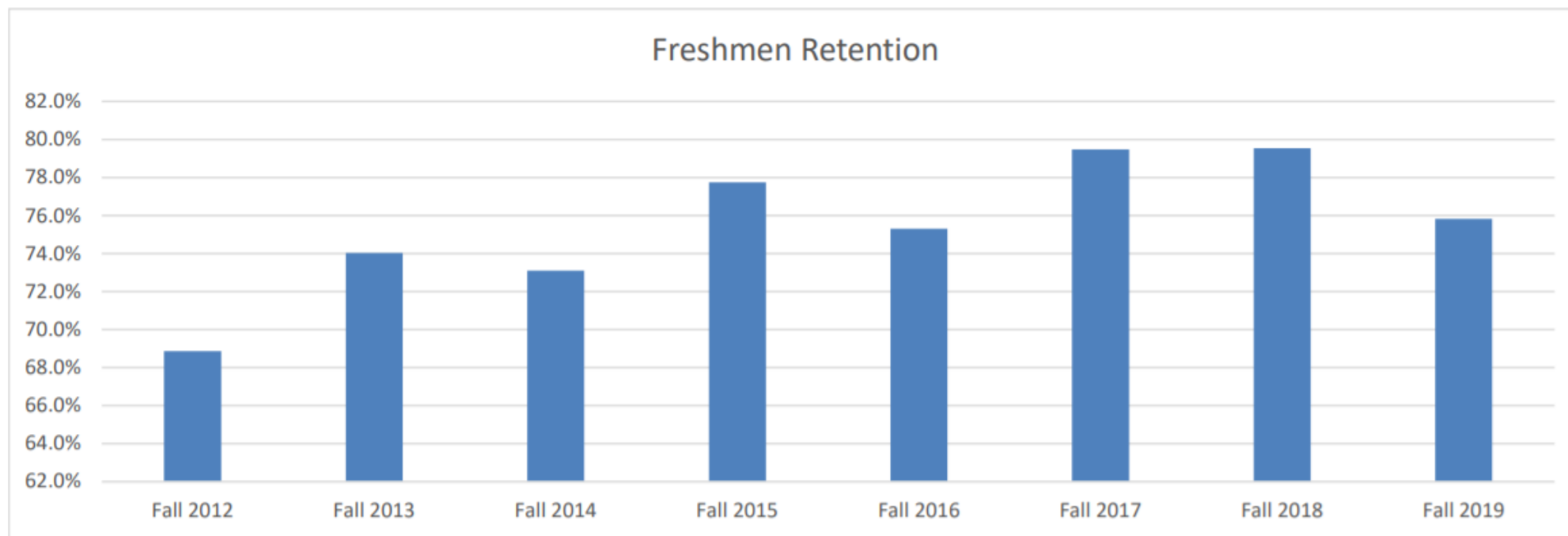# Introduction

- Oregon Tech retention overview

- NWCCU Academy for Retention, Completion, and Student Success

- A retention mindset

- What the Board can do

Oregon Tech Retention Overview

Freshmen Retention

	Fall 2011 Cohort Returning Fall 2012	Fall 2012 Cohort Returning Fall 2013	Fall 2013 Cohort Returning Fall 2014	Fall 2014 Cohort Returning Fall 2015	Fall 2015 Cohort Returning Fall 2016	Fall 2016 Cohort Returning Fall 2017	Fall 2017 Cohort Returning Fall 2018	Fall 2018 Cohort Returning Fall 2019
Starting Cohort	318	389	342	328	324	346	303	331
Retained Next Fall	219	288	250	255	244	275	241	251
Freshmen Retention	68.9%	74.0%	73.1%	77.7%	75.3%	79.5%	79.5%	75.8%

Oregon Tech Retention Overview

- Increased emphasis on retention as an institution

- Immediate retention actions

- Holistic focus to understand influences of retention across the institution

- Effort placed on areas of growth and areas in which we struggle to retain students

NWCCU Academy for Retention, Completion, and Student Success

- Faculty, staff and administrative team attended academy
- Goal of academy: Help institutions identify, fund, implement, and assess a program designed to impact retention, completion, or another element of student achievement aligned with the institutional mission and strategic priorities
- Currently at work identifying and planning a project for Oregon Tech
- A report of Oregon Tech's project and the results will be shared at the 2020 NWCCU Conference

Retention Mindset

- What students experience now is not what students experienced in the past
- Connection to industry with degrees that are current
- Meaningfulness matters
- Students should not be expected to know it all
- Faculty should be given an opportunity to be passionate about students
- Success is determined through systemic thinking

What the Board Can Do

- Continue to be aware of the retention of students
- Continue to encourage strategic investments in support of increased enrollment, retention, persistence and completion.