



Textbook Affordability and Options

Rent-A-Text Program

- **Availability** – Over 150,000 titles are available to rent from our rental library.
 - 317 of 429 titles (74%) were eligible for rent Winter Term 2016
- **Cost Savings** – Text rentals save students between 65% and 80% off the cost of a book.
 - PSY 201: By renting a used book students can save nearly \$130.00

Rental	Buy
New - \$128.54	New - \$197.75
Used - \$69.21	Used - \$148.50

- **Flexible** – Students can rent in store and online. If needed, students can easily convert to purchase before due date.

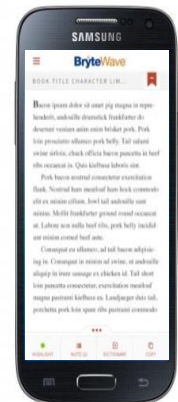


BryteWave Digital Books

- **Availability** – 100,000 titles from over 170 publishing partners all from one device
 - Content can be accessed online and offline on a tablet, smartphone, laptop, or desktop
 - Easily organize textbooks with BryteWave’s powerful search, sorting, and bookmarking tools
- **Cost Savings** – BryteWave textbooks save students up to 60% off the cost of a book.
 - PSY 201: By getting a digital book, students can save over \$100.00 off the new book price

Digital	Buy
\$93.25	New - \$197.75
	Used - \$148.50

- **Flexible** – Students can utilize the ‘Try Now, Buy Later’ option to try out BryteWave for 3 days to see if they like the format. If a student buys a digital book and doesn’t like it, it’s easy for them to return it!



Price Match Program

- **Matching Competitors** – We now price match New, Used, and Rental pricing from major online competitors
 - Amazon, Barnes & Noble, and Chegg
 - Students get difference back on a gift card
- **Cost Savings** – On average, our students are saving about \$75 on each price matched textbook.
 - With their savings students have purchased everything from more textbooks to school supplies, clothing items or investing in enough Scantrons to get them through their entire college career.
- **Availability** – Right now, Price Matching is only available in-store and not on our website.
- **Flexibility** – Students can price match at the time of purchase or they have up to 7 days after their purchase to do the price match.



amazon.com

BARNES & NOBLE

Chegg®