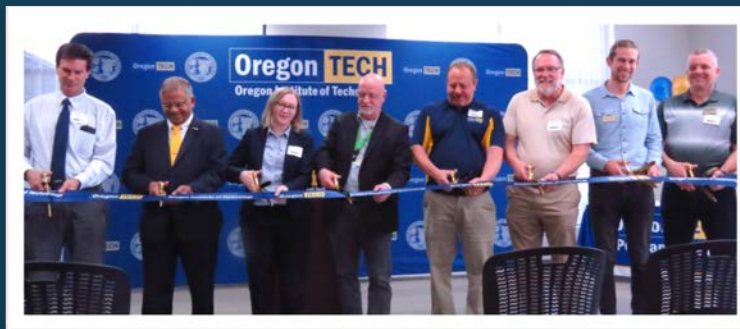
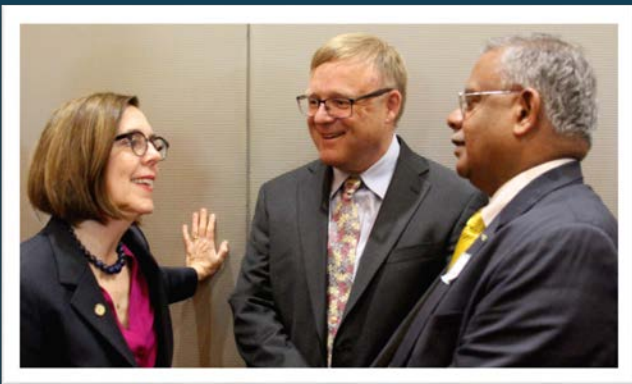


President's Report




















Oregon **TECH**















Oregon Institute of Technology

Board of Trustees Meeting: May 30, 2019

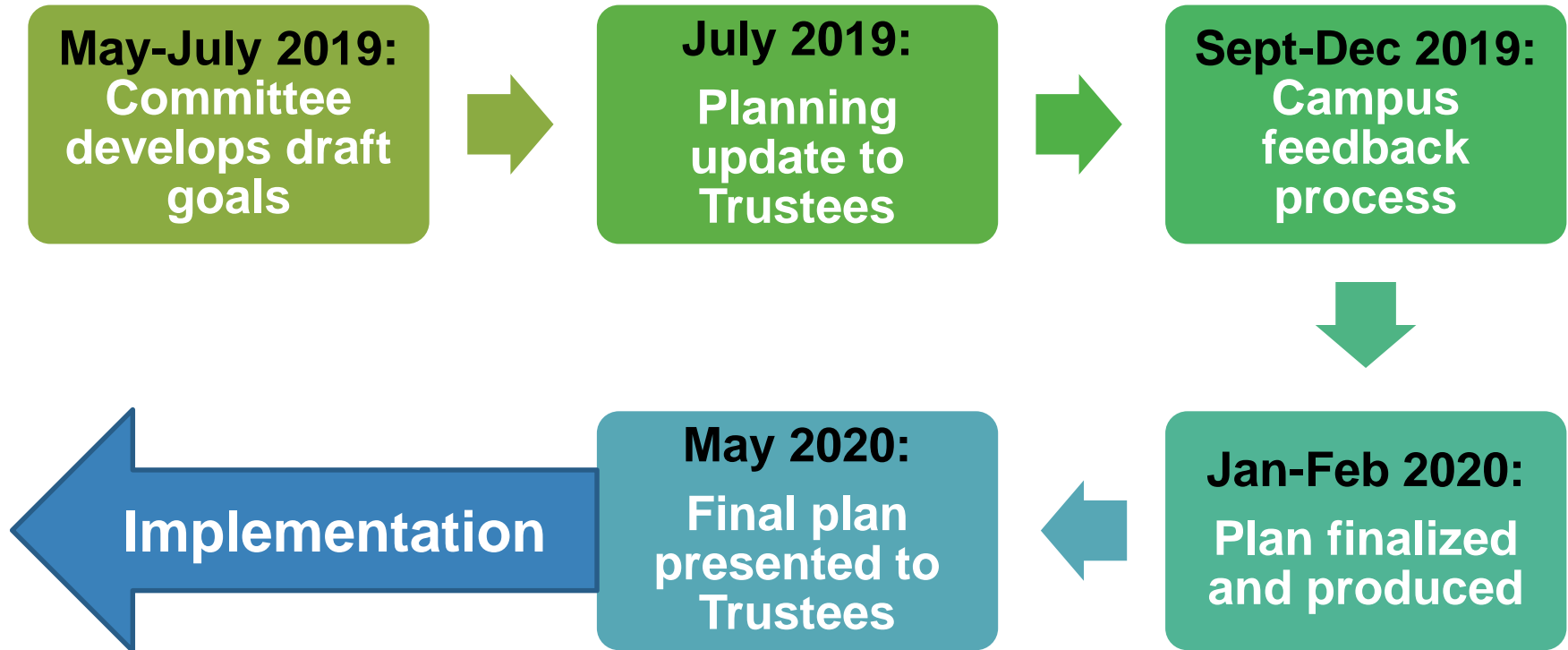
Summary Dashboard – Oregon Tech Short-term Action Plan, 2017-19

Summary Dashboard - Oregon Tech Short-term Action Plan for 2017-18 and 2018-19 Academic Years		Progress
Goal #1: Increase Reputational Capital		
<i>Implement a clear, branding strategy in three major markets (Klamath Basin, Portland-Metro, and Medford region).</i>		
a) Engage with external research firm		
b) Collect and analyze data for target markets		
c) Expand strategic advertising/branding		
d) Redesign Admissions collateral		
e) Explore new website design		
Goal #2: Increase Enrollment		
<i>Support aggressive, aspirational enrollment growth -- average 6% during next 5 years. Put mechanisms in place to:</i>		
a) Increase the number of direct from high school students		
b) Increase the number of Transfer students		
c) Improve overall retention (New students 1st to 2nd year and 1%; and retention beyond 1st year)		
d) Pursue use of digital badges and micro-credentials		
Goal #3: Grow Student and Campus Diversity		
<i>Elevate Oregon Tech's commitment to nurture our environment of diversity and inclusion, by pursuing multiple modalities to celebrate and strengthen diversity among faculty, staff, and students.</i>		
a) Create and staff a multi-cultural office		
b) Elevate our partnership with the Tribes and Native American Communities		
c) Create a partnership with Latino organizations and communities		
d) International student recruitment		
Goal #4: Extend Academic Planning Part I		
<i>Implementation of our modernized general educational component—Essential Studies</i>		
		
Goal #5: Extend Academic Planning Part II		
<i>Quality of instructional experience for Oregon Tech faculty & students in multi-modal, multi-site course delivery of our programs.</i>		
a) Establish the Faculty Innovation Center		
b) Implement two coordinated hi-tech classrooms, one in K-Falls & one in Wilsonville		
Goal #6: Invest in Talent		
<i>Pilot at least two formalized mentoring and professional development programs with an objective to help faculty prepare for leadership positions such as department chairs, program directors, etc., and to help staff advance in their professional careers.</i>		
		

Summary Dashboard – Oregon Tech Short-term Action Plan, 2017-19

Summary Dashboard - Oregon Tech Short-term Action Plan for 2017-18 and 2018-19 Academic Years		Progress
Goal #7: Grow our Culture of Pride		
<i>Promote university pride and elevate our campuses to be the preferred destinations for students, employees, and the community.</i>		
a) Launch the first phase of the facilities master-plan to include a comprehensive condition analysis across the university		
b) Expand our beautification efforts on our campuses		
Goal #8: Organizational Improvement Part I		
<i>Improve efficiency and effectiveness of Oregon Tech's business processes and expand our use of technology</i>		
a) Launch business process analysis services within ITS		
b) Launch employee hiring process (HEROES – Hootie's Employee Recruitment, Onboarding, and Exiting System)		
c) Launch Recruiter		
d) Launch Banner 9		
Goal #9: Organizational Improvement Part II		
<i>Encourage an entrepreneurial culture in academic programming [Academic Affairs & Finance Divisions, in collaboration with FOAC.]</i>		
a) Implement a contribution margin awareness project to encourage operational efficiency		
b) Develop an open & participatory budget process so all units can share plans and aspirations during the planning cycle		
Goal #10: Build Alumni Relations and Philanthropy		
<i>Elevate Oregon Tech's efforts and outcomes in advancement, in partnership with Foundation and Alumni boards.</i>		
a) Create a sustainable friend-raising and fund-raising framework		
b) Create & execute a mini-campaign to raise at least \$2.75M in support of the CEET project and student & faculty innovation		
Goal #11: Leverage Academic and Industry Partnerships		
<i>Enhance our partnerships with academia and industries.</i>		
a) Viability of Doctorate in Physical Therapy degree program proposal in fall 2018		
b) Cyber Defense Center		
c) Oregon Manufacturing Innovation Center (OMIC)		
d) Off-campus research and innovation center in K-Falls to bring together current initiatives (Catalyze, ABA Clinic, etc.)		

Long-term Strategic Planning Schedule



What outcomes do we want Long-term Strategic Plan to achieve?

Planning committee round-up

Create
community

Brief,
Transparent

Actionable

Plan for
Growth

Bold but
Attainable

Measure-
able

Increased
Diversity

Innovative
Teaching

New
Programs

New
Markets

A Path
Forward

Relatable to
Students

International
Growth

Unite
Campuses

Inclusive

Hands-on
Focus Still

Promotes
Excellence

Represents
all Voices

Data-driven
Decisions

Mold
Breaking

Knowledge
Transfer



Legislative Efforts



TRU Day shows united front, many voices for student success

Higher ed not in revenue package – advocating increases in Co-Chairs' Budget

Tuition approval with HECC on June 13

Update on Executive Searches



Interim Dean HAS Search
On campus process underway



VP Advancement
○ Will begin later this Spring



Dir. Global Engagement
○ **COMPLETED**
○ Dr. Jerry Martin joining on August 1 in K-falls; coming from Miami Univ., Ohio



AVP HR Search
○ **RESTARTING SEARCH**

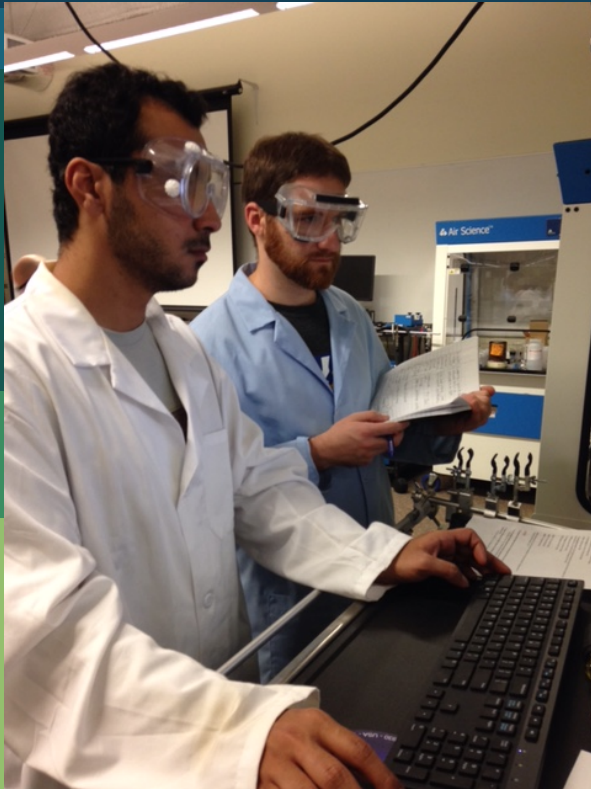


CIO Search
○ **COMPLETED**
○ Connie Atchley joining on July 1 – in K-falls; coming from OSU



Provost Search
○ On campus interviews underway
○ Decision in June

Academic Updates



Cyber Security Bachelor's Degree

- Approved by HECC on April 24, 2019
- Approved by NWCCU in May 2019



Doctoral Program in Physical Therapy

Coordinating with OHSU



Bachelor's in Data Science

Developed based on market demand, tie-in to other degree program



Master's in Renewable Energy

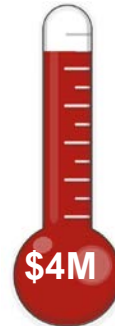
Approval from NWCCU to offer the MS in Renewable Energy in Klamath Falls; already at Portland-Metro campus

Foundation Updates

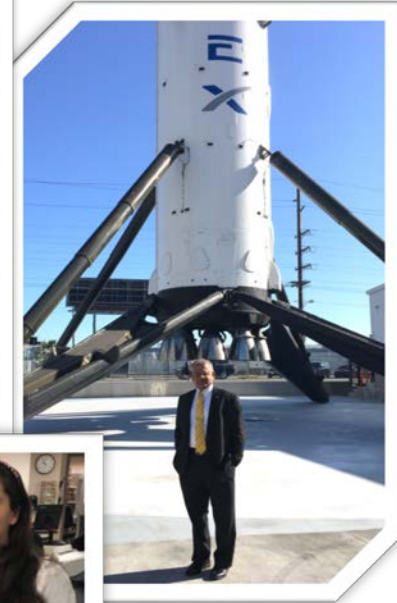
Industry and alumni visit in California: Space X, Matt Construction, Northrup Grumman

Industry and alumni visit in Reno: Renown Medical Center and Alumni BBQ

Campaign for Future: 97% of goal; less than \$120k to go to reach \$4 million goal!



Oregon TECH
Oregon Institute of Technology



Recent Events

BADGER TO OWL MARCH 22



STILWELL DEDICATION MARCH 23



BRIAN LEACH DESIGN RES. CENTER APRIL 9



Recent Events

UNITED WAY RECOGNITION APRIL 9



UNITED WAY
VOLUNTEER OF THE YEAR
NOMINEE

*Dr. Franny
Howes*

Oregon TECH

PROGRAM DIRECTOR OF
PROFESSIONAL WRITING &
ASSISTANT PROFESSOR OF
COMMUNICATION

DIPLOMA TO DEGREE APRIL 10



SEXUAL ASSAULT WALK APRIL 10



Recent Events

CATALYZE KLAMATH APRIL 25



CANYON CREEK MANUFACTURING LAB DEDICATION APRIL 26



INTERNATIONAL STUDENT DINNER MAY 4



Recent and Upcoming Events

TOP STUDENT AWARDS MAY 9



RETIREMENT EVENT MAY 22



STEEL BRIDGE CONCRETE CANOE TO NATIONALS MAY 31-JUNE 1



Recent Sponsorships

OBI RECOGNITION OF SENATOR JOHNSON MAY 7



OREGON SOLAR INDUSTRY CONFERENCE MAY 7-9

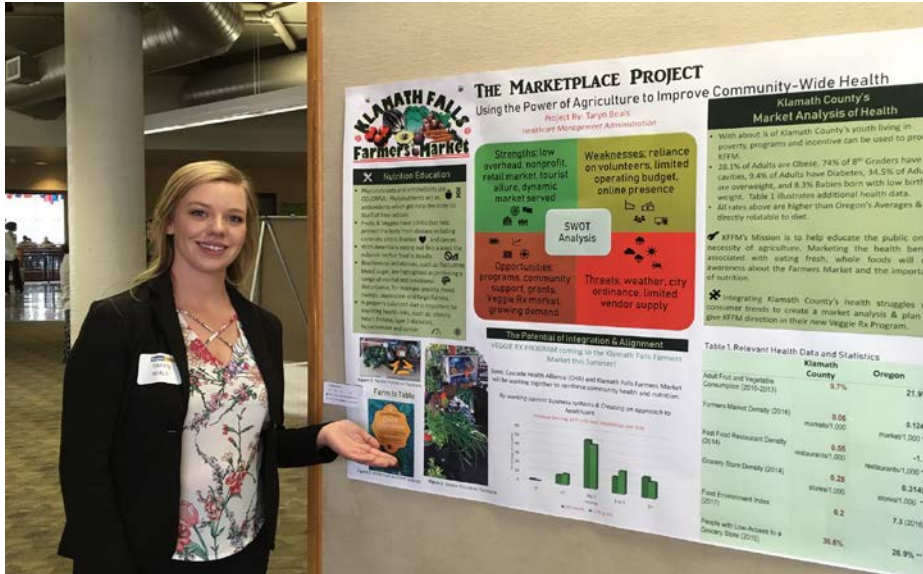


Trustee Ziari's Presentation on Global Water Technologies – May 29, 2019



Upcoming Events

Student Project Symposiums, Awards:
KF: 5/31 P-M: 6/5

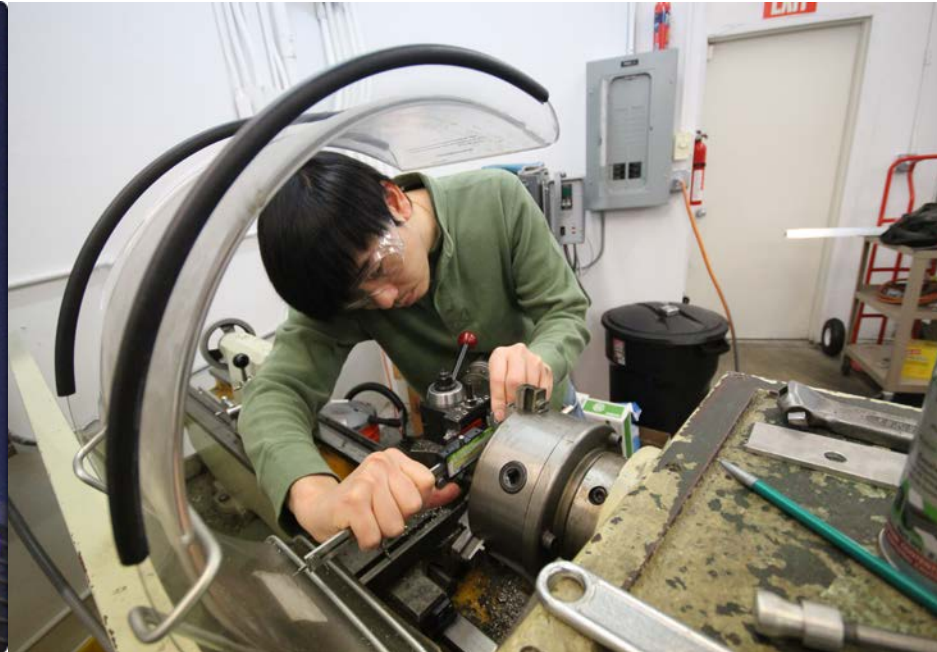


Graduations:
KF: 6/15, P-M: 6/16, Seattle: 6/18



Upcoming Event: 20th Anniversary of Seattle Campus

Monday, June 17, 5pm



Save the Date: Oregon Tech Summit



November 1, 2019
Portland-Metro Campus

**Where Energy and Environment
Converge: A Summit Exploring
Pacific NW Options**

Goals: increase name, program
recognition with industry; grow our
reputation

Goals: Raise profile in Portland-
Metro area of campus, faculty,
expertise in energy and environment

Upcoming Brand Story in Oregon Business Magazine June issue

BRAND STORY



programs where innovations work closely with industry in developing content that is relevant to practice. Each academic program at Oregon Tech has its own industry advisory board who work with faculty regularly to ensure relevant course, as needs change over time.

Being industry-centric, Oregon Tech's main goal is to produce future good professionals who can adapt and excel in a landscape defined by digitalization, new technologies and ever-changing fields — whatever that looks like.

"When I graduated in the late '70s as a mechanical engineer, I was expected to be good as just an adjuster, gear and pulleys," Dr. Hagabian says. "Today, graduates need to have more of a holistic outlook. We want our graduates to learn to integrate their majors with complementary skills in project management, communication, in-depth, innovation and entrepreneurship, so they will always have a relevant, high-value degree to be successful in a diverse workplace. Our graduates must be ready not just for their careers, but for life."

"Because it's so interdisciplinary and flexible, an Oregon Tech degree is a stepping off point into anything," Dr. Graham says. "Once industries well disappear, new ones will pop up, but we're teaching people how to adapt and succeed in an ever-changing economy."

One report co-published by Deloitte Technologies estimates that 90 percent of the jobs of 2030 don't even exist yet. Preparing students for an unknown job market requires redefining roles of teaching, and the role of universities within the nation.

A hands-on, project-based applied learning enterprise from its very beginning more than 70 years ago, Oregon Tech takes industry collaboration to the next level. Whereas academia often emphasizes faculty-initiated research projects ("inside-out"), Oregon Tech conducts industry-driven R&D ("outside-in") based on company needs, successfully applied "on the floor" to improve an organization's products and approaches.

Today, the school's graduates work with an impressive list of well-known industry allies, including Intel, HP, Microsoft, Nike, Dell, GE, IBM, Boeing, Providence Health & Services, and Kaiser Permanente, among others.

"An industry university, as a phrase, isn't new, but having careers ready for life is," Dr. Hagabian says. "We have to be the right role for industries and their innovation ecosystems, and be progressive in managing the resulting talent."

A Unique Niche: Industry's University

Oregon Tech's distinctive model:

- Projects, collective, career-ready professionals
- Serves as a surrogates lab for industry R&D
- Offers innovative practice-based degree programs taught by industry-ready faculty
- Focuses industry-ready individual property protocols facing outside-in applied research

This produces high returns at around:

- Oregon Tech enrollment has grown more than 50% in the last decade, because it commands some of the highest returns on investment.
- Average starting salaries of \$60,000 on average for graduates.
- Job-orientation school placement rate of 92% within six months of completing degree.

Technical Properties

This exchange grows industry in-house assets, faculty, and student resources who later become ideal recruits requesting local onboarding, working with industry in advanced technologies on national commercial projects.

Oregon Tech is also a member and the home university for the Oregon Manufacturing Innovation Center (OMIC) R&D — nurtured by Boeing and built on partnerships between manufacturing, higher

education and government. Developed to strengthen and grow manufacturing in Oregon and the region, OMIC R&D gives faculty and students the opportunity to work on real-world applied research projects with a growing list of local, national and international industries.

Last year, Oregon Tech established a community clinic in Placerville, Calif. that treats children on the autism spectrum and with other developmental needs. Oregon Tech's faculty provide much-needed therapeutic services in this rural community, while their behavior analysis students train as therapists. Similarly, the university's Oregon Renewable Energy Center serves grants and contracts to solve energy issues, on a unique campus that uses a combination of "off-grid" solar and geo-thermal energy to supply the bulk of its power needs.

The design of Oregon Tech's new engineering complex in 2015 with P&G hints at the school's values. Set to break ground this summer, it will facilitate collaboration and interdisciplinary work among students, with clear lab walls and making open the process innovation, risk-taking and entrepreneurship.

So, how can industry and academia prepare for a future landscape they cannot imagine yet? Through true symbiosis built on open dialogue and collaboration. When executed well, everyone wins — students, universities, companies, Oregonians and the world — today and tomorrow, whatever it holds. And Oregon Tech is determined to be a global powerhouse university leading the way. ■

BRAND STORY



Oregon Tech trains students to be prepared not just for their careers but for their whole lives.

Oregon Tech: Industry's University

How closing the industry-academia gap strengthens education, innovation & Oregon

In an economy defined by exponential change, how can industries and institutions prepare for the yet to be imagined landscape of tomorrow? Oregon Institute of Technology's purpose-driven approach is a symbiotic new paradigm: a partnership in which industry and academia come together for future-proof success.

As one of Oregon's seven public universities with bachelor's and masters' programs across its multiple campuses — in Medford, Hills, Portland-Metro and Seaside — Oregon Institute of Technology ("Oregon Tech") embraces its role as "industry's university."

Defining ourselves as industry's university is about embracing the needs of industry as a value," Dr. Lisa Graham explains, vice president of Academic Engineering & Tech, and chair of the university's Board of Trustees. "It means we're an educational system that is good for industry is also good for students and society. Oregon Tech provides opportunities to our students that we know industry values and which are aligned with what students are passionate about."

The launch of its Board of Trustees in 2014 and the arrival of president Dr. Hagabian in 2017 reinvigorated the university's commitment to industry collaboration in education and applied research.



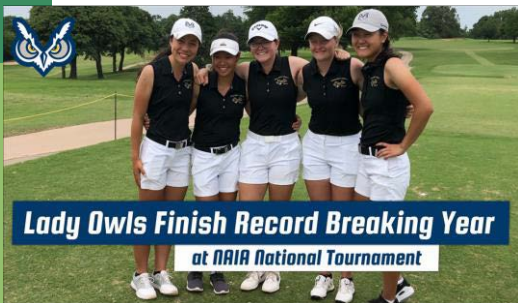
Dr. Hagabian says, "I believe in professional thinking, it's relevant, going forward."

- Readership reach of 60,000+ statewide
- Also aligns with our digital ads in magazine website; will be in their weekly e-newsletter inclusions; social media posts; other tie-ins
- 82% readers have college degree
- \$165k avg household income
- Average reader age = 54
- 31 minutes spent with each issues
- 41% save issues for future reference

Athletics Highlights... Go Owls!

Oregon TECH

Oregon Institute of Technology



Oregon Tech Finishes 2nd in CCC All-Sport Championship

Women's Golf Finishes record in 10th at NAIA Championships

Men's Golf Finishes 23rd at NAIA Championships

Owls Sending 14 to NAIA Track and Field Championships; six receive All-American Honors

Athletics Highlights... Softball



46 Owls Earn U.S. Bank Academic All-CCC Honors

**Softball Advance to NAIA Word Series
Finishes 7th in the Country**



THREE OWLS EARN NAIA-WEST HONORS



**7 OWLS RECEIVE ALL-CONFERENCE HONORS
LED BY PLAYER OF THE YEAR ALI GRAHAM**



**Seven Owls Receive All-Cascade
Conference Honors Led by Player of the
Year Ali Graham**

Three Owls Earn NAIA-West Honors

THANK YOU!

