
MINUTES

Trustees Present:

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| Chair Graham | Dan Peterson | Fred Ziari (phone) |
| Vice Chair Sliwa | Jeremy Brown | Jay Kenton, Interim Pres. |

Other Trustees Present:

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| Kathy Hill | Celia Núñez | Bill Goloski (phone) |
| Jill Mason | Vince Jones | |

University Staff and Faculty Present:

Lita Colligan, AVP Strategic Partnerships
Brian Fox, VP Finance and Administration
Joel McPherson, Digital Marketing Coordinator
LeAnn Maupin, Interim Provost/Dean of the College of HAS
Steve Neiheisel, VP of Strategic Enrollment Management
Hallie Neupert, Interim Dean of the College of ETM/Management Department Chair
Tracy Ricketts, AVP of Development and Alumni Relations
Di Saunders, AVP of Marketing and Public Relations

Others Present:

Dr. Nagi Naganathan, President Designate

1. Call to Order/Roll/Declaration of a Quorum

Chair Graham called the meeting to order at 1:18pm. The Secretary called roll and a quorum was declared.

2. Consent**2.1 Approve Minutes of November 15, 2016 Meeting**

Trustee Peterson moved to approve the consent agenda. Vice Chair Sliwa seconded the motion. With all Trustees present voting aye, the motion passed unanimously.

3. Action Items**3.1 Recommendation to the Governor for Staff and Student Board Positions**

Chair Graham introduced student applicant William “Liam” Perry. Trustee Goloski is the staff applicant and is eligible for reappointment as he served a partial term, having filled the position after the previous staff left the university’s employ. **Board Secretary**

explained the review and recommendation process including a review committee, President review, Board Chair and Executive Committee review and a final decision by the Governor.

Trustee Brown moved to recommend Liam Perry and Bill Goloski to the Governor's office for appointment consideration for the position of student and staff trustees, respectively. Trustee Peterson seconded the motion. With all Trustees present voting aye, the motion passed unanimously.

4. Discussion Items

4.1 HECC Evaluation Update

Interim Provost/Dean Maupin explained the HECC evaluation is required annually for each university previously in the Oregon University System. This was Oregon Tech's first time through the process. Oregon Tech submitted its evaluation to HECC on October 13, and received a one page executive summary from HECC in November. The full report was forwarded to the Student Success and Institutional Collaboration Committee and the full HECC for adoption. It will then go before the Legislature for review and discussion.

4.2 Marketing Update

AVP Saunders and Digital Marketing Coordinator Joel McPherson walked the committee through a PowerPoint presentation. **Chair Graham requested Enrollment Management present with Marketing at the next meeting; specifically, show how marketing affects enrollment, how enrolled students heard about Oregon Tech, and what marketing is effective for each campus and on-line.** Discussion about advertising concepts including viral marketing and getting students involved, asking contractors/vendors to market the university when they are awarded a contract, and including alumni employed in industry in future videos.

4.3 President Contract Update

Chair Graham stated an employment agreement was reached with Dr. Naganathan and he will be starting on April 3 as the 7th president of the university. **Dr. Naganathan** thanked the board for its support. **Chair Graham will discuss a transition plan, specifically, the communication plan for Trustees with Dr. Naganathan.** **Interim President Kenton** stated the transition is working well. **Vice Chair Sliwa** stated that Dr. Naganathan will likely create transition teams to address the various stakeholder groups - each needs a communication plan. **Trustee Goloski** thanked Dr. Naganathan for being present on the Wilsonville campus and appreciated the overlap with President Kenton.

4.4 Review of Board Agenda

Chair Graham reviewed the agendas. **Trustee Brown** stated that the Academic Quality and Student Success Committee will request the Masters in Applied Behavior Analysis item be pulled from the consent agenda and ask the Board to authorize the committee to meet to further review the proposal, act on behalf of the Board to consider approval, and if approved, submit to the Provost Council and the HECC. Discussion regarding the review and proposal process internally and with the Provost's Council and HECC. **Vice Chair Sliwa requested Staff return at the next Board meeting with a draft process for reviewing/approving a new program, including measures for success and an off-ramp plan if the program does not work.** Suggestions were made that the AQSS

Committee review the proposals and submit them to the Provost's Council, the comments from AQSS and Provost's Council would then be brought to the full Board for action; and to delegate the authority to the AQSS to make the recommendation to the HECC on behalf of the Board.

5. Other Business/New Business - none

6. Adjournment

Chair Graham adjourned the meeting at 3pm.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'Sandra Fox', written in a cursive style.

Sandra Fox
Board Secretary