



Long Term Goals Discussion

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President**

Board of Trustees Meeting

December 8, 2017



Current Vision Statement for Oregon Tech

Oregon Tech will be a nationally recognized public polytechnic university delivering in-demand, industry- focused degrees and graduates ready to meet workforce needs in Oregon and the Northwest.

Current Mission Statement for Oregon Tech

Oregon Institute of Technology, an Oregon public university, offers innovative and rigorous applied degree programs in the areas of engineering, engineering technologies, health technologies, management, and the arts and sciences. To foster student and graduate success, the university provides an intimate, hands-on learning environment, focusing on application of theory to practice. Oregon Tech offers statewide educational opportunities for the emerging needs of Oregonians and provides information and technical expertise to state, national and international constituents.

Core Themes in the Current Strategic Plan

- Applied Degree Programs
- Student and Graduate Success
- Statewide Educational Opportunities
- Public Service

Proposed Short-term Action Plan Based on University Stakeholder Defined Focus Areas

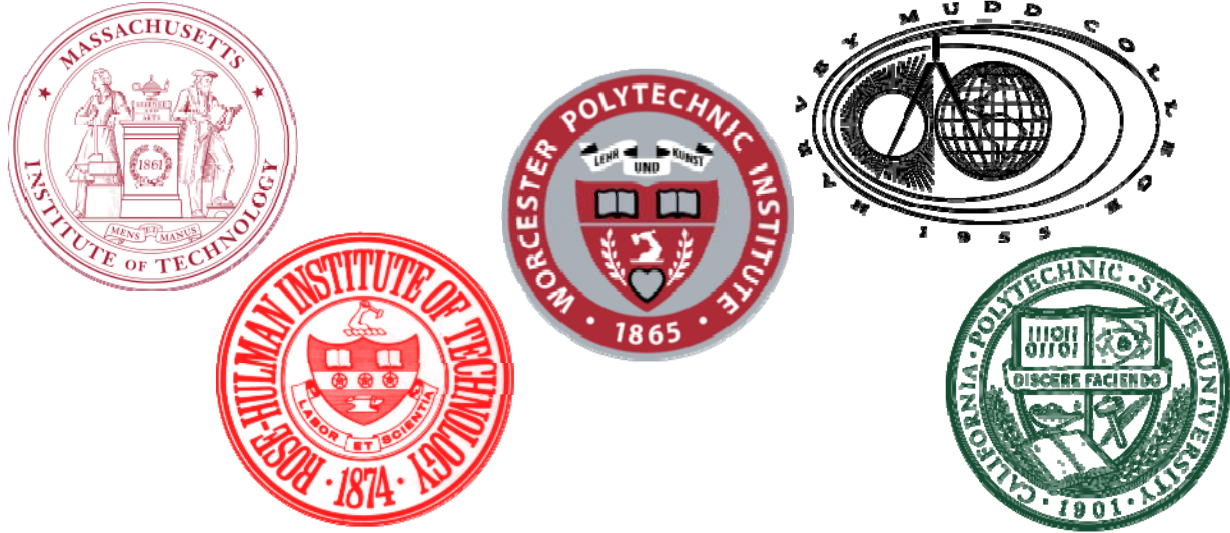


- 11 goals for 2017-2018 years
- Short-term action plan supportive of long-term goals and aspirations
- Outcomes to inform the Strategic Planning Process and long-term goals.

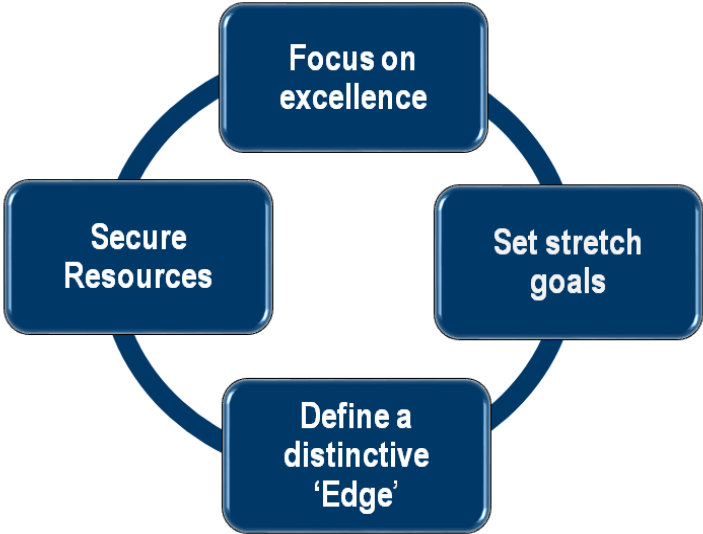
Proposed Aspirational Vision for Oregon Tech

During the next decade, Oregon Tech will become an established world leader among polytechnic institutions and enjoy a reputation as the 'industry's university' that nurtures the best of professionals for engineering, health, business, and technology fields, emphasizing hands-on undergraduate and graduate education and applied research.

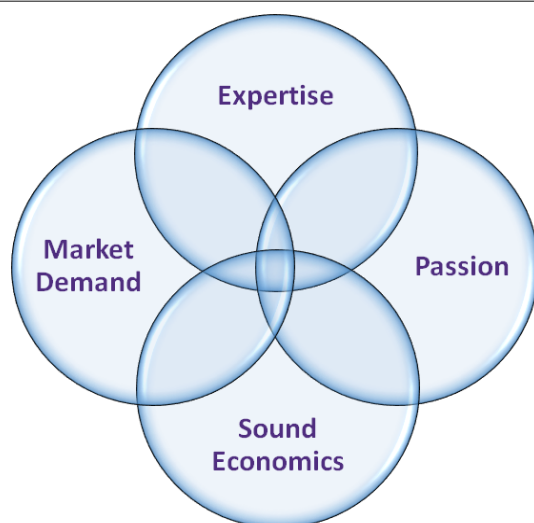
Inspired by aspirational peers...



Intentionality of Vision & Action



Intentionality of Vision & Action



Long Term Goals Discussion

- Appreciating the past, while focusing on creating a vibrant future.
- Landscape of higher education is changing substantially, including in Oregon.
- Need for a recalibration of our strategic plan.
- Important to do this with active engagement of all of our key stakeholders – given our commitment to shared governance.
- Goal is to have a revised Strategic Plan ready to present to BOT in CY2018.
- Strategic thinking to inform university's strategic planning.

Strategic Thinking

Strategic Thinking—the Basics

- Assess trends.
- Make judgments about their implications for the institution.
- Consider the available options.

Not a strategic plan—about the future landscape of higher education and the institution’s place within it.

From “The Power of Strategic Thinking” by Carol Christ in March/April 2012 issue of Trusteeship.

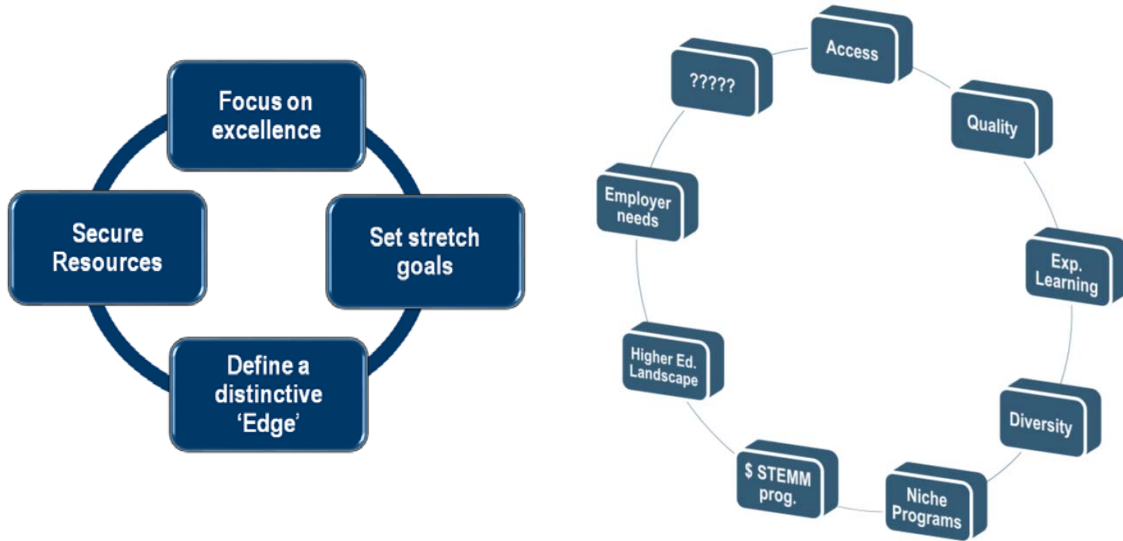
Strategic Thinking

Strategic Thinking

“Strategic thinking is ‘seeing’:
Ahead and behind-- ‘Any good vision of the future has to be rooted in an understanding of the past.’
Above and below—Holistic, big-picture thinking has to be supported by inductive and informed ‘deep digging.’
Beside and beyond-- ‘Lateral’ or unconventional thinking should assist an institution in seeing beyond by ‘constructing’ a new future.
Seeing it through—It is only strategic ‘if it gets done.’ “

From: “The Rise and Fall of Strategic Planning: Reconceiving Roles for Planning, Plans, and Planners” by Henry Mintzberg, Free Press, 1994.

Strategic Thinking



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Technology!

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