

MINUTES

Trustees Present:

Lisa Graham, Chair
Jeremy Brown
Christopher Maples
Dan Peterson

Steve Sliwa
Paul Stewart
Fred Ziari

Other Trustees Present:

Jill Mason
Kelley Minty Morris

University Staff and Faculty Present:

Brad Burda, Provost
Lita Colligan, AVP Strategic Partnerships
Erin Foley, VP of Student Affairs/Dean of Students
Tracy Ricketts, AVP Development and Alumni Relations
Di Saunders, AVP Communications and Public Affairs
Mike Schell, Athletics Director

Others Present:

Dee Thompson, Oregon Tech Foundation President

1. Call to Order/Roll/Declaration of a Quorum

Chair Graham called the meeting to order at 1:32pm. The Secretary called roll and a quorum was declared.

2. Consent Agenda

2.1 Approve Minutes of October 8, 2015 Meeting

Trustee Brown moved to approve the consent agenda. **Trustee Ziari** seconded the motion. **With all Trustees present voting aye, the motion passed unanimously.**

3. Action Items

3.1 Recommendation to the Board to Authorize the President to Enter into an Agreement to Exchange Services and Support with the Oregon Tech Foundation, pending Legal Review

Foundation President Thompson explained that this agreement is a continuation of the previous contract between the university and the foundation; the agreement outlines the responsibilities and functions of both parties. She summarized some of the proposed amendments and important points of the agreement including reference to university policies rather than Oregon Revised Statutes and Administrative Rules, reorganization of the document, Foundation and university funds are not co-managed, the priorities of university need to be given to the Foundation annually, the Foundation reports annually to the board of trustees, and the agreement is for a one year term. She explained the mission of the foundation is to support Oregon Tech as a public university. **Vice-Chair Sliwa requested the Foundation look into what would happen to Foundation funds if the university ceased to exist, which is not an option under this Board but needs to be addressed.** Discussion regarding benefits of the Foundation and the Board's appreciation of the Foundation. Consensus that if the content of the agreement does not change after legal review then the President has the authority to enter into the agreement, and if there are substantial changes the president will bring it back to the Board.

Vice-chair Sliwa moved to recommend the Board authorize the president to enter into an Agreement to Exchange Services and Support with the Oregon Tech Foundation, pending legal review, and report back to the full Board on the status at a future meeting. Trustee Ziari seconded the motion. With all Trustees present voting aye, the motion passed unanimously.

Foundation President Thompson outlined the priorities of the Foundation including, recruiting new members, building stronger relationships with faculty and alumni, increasing capital funds, and increasing financial support for 5th year students. She explained the specific goals of the foundation and the priority funds including the Fund for Oregon Tech, Faculty and Staff Development, Student Projects, and Finish-line scholarships.

3.2 New Trustee Recommendation

Chair Graham explained that following the Board's Policy for recommending candidates for vacant Board positions to the Governor, she contacted Vincent Jones whom President Maples recommended for consideration. **President Maples** explained Mr. Jones is a 1984 alumni of Oregon Tech, a retired engineer in Southern California, and a great spokesperson for STEM education and Oregon Tech. **Vice-Chair Sliwa** stated he spoke with the candidate and he is familiar with government, construction projects, and budgets;

he believes he would be an excellent member for the Finance and Facilities Committee if appointed by the Governor and confirmed by the Senate.

Trustee Stewart moved to recommend Vincent Jones to the Governor for appointment to the Oregon Tech Board of Trustees vacant position. Trustee Peterson seconded the motion. With all Trustees present voting aye, the motion passed unanimously.

4. Discussion Items

4.1 Marketing Report

AVP Saunders walked through her PowerPoint Presentation (on file) explaining what the Marketing and Communication (MarCom) group is working on as a support service to other departments. The group started its strategic advertising with an outside agency including data gathering and analysis. MarCom is working to boost enrollment and retention, and working with faculty and departments to strengthen their messages. She stated there is \$85,000 to spend in all markets; they are focusing on terrestrial radio in Klamath Falls and search engine optimization. **Suggestion to poll students who chose to attend another university rather than Oregon Tech and identify their reasoning.** Discussion regarding how to measure success and the **need to figure the dollar amount MarCom could bring in if given additional funds.** Request for simple messaging. She stated that a new half-time position is funded to focus on the website. MarCom will revise publications and continue to work with the president and AVP Colligan to create materials for the Legislature.

4.2 Review of Board Agenda Items

Chair Graham stated reports will be heard and the President will have as much time as needed to set the framework for the remainder of the meeting.

5. Other Business/New Business - none

6. Adjournment

Trustee Ziari moved to adjourn the meeting. Trustee Brown seconded the motion. With all Trustees present voting aye, the motion carried unanimously. Meeting adjourned at 2:48pm.

Respectfully submitted,



Sandra Fox,
Board Secretary

