

Institutional Mission Intensities and Defining Metrics

Each matrix lists mission aspects in the row categories and the institutions across the columns. The numerical entries in the cells represent the intensity of the commitment each institution has to the mission aspect in that row.

- A **value of 1** implies primary mission intensity for that institution – a commitment to a leadership responsibility in providing coverage for that aspect.
- A **value of 2** indicates secondary mission intensity – substantial involvement by the institution but not a commitment to leadership of the area.
- A **value of 3** indicates some involvement by that institution in that mission aspect.
- A **blank cell** indicates that the institution is not materially involved in that mission aspect. It is important to note that these are *institution-declared* mission intensities and the numbers should not be misinterpreted to stand for a ranking of programs or a measure of program quality but, rather, the numbers represent a commitment on the part of the university to offer this set of mission aligned programs, but with varying intensity.

Each component of the institution's mission is multi-faceted and is presented here in terse form. It is also the case that quantitative metrics alone do not capture all the essential relationships among various dimensions of an institution and should be factored in when assessing an institution's mission.

Each matrix is followed by a list of common metrics for the institutions.

- Alignment Dimension #1 – Student Access Mission Intensity
- Alignment Dimension #2 – Academic Program Mission Intensity
- Alignment Dimension #3 – Innovation/Research Intensity

ALIGNMENT DIMENSION #1 – STUDENT ACCESS MISSION INTENSITY

	EOU	OSU	Oregon Tech	PSU	SOU	UO*	WOU	OHSU
Portland	2		2	1	1		1	1
Eastern	1		3	2	3		2	1
Southern	3		2	2	1		2	1
Central	3		3	2	2		2	1
Coastal	3		3	2	2		1	1
Willamette	2		2	2	2		1	1
Statewide	1	1	1	1		1	2	1
Distance	1	1	2	1	3		3	3

* The University of Oregon is a state-serving institution, committed to access for students throughout the State of Oregon. Our actual current enrollments vary from region to region due to population distributions and student choice, not to any variation in institutional commitment to prospective students based on geographical location.

Common Metrics

- Enrollment (Unduplicated Headcount): Total and Resident
- Enrollment from primary geographic areas as percentage of Total Enrollment
- Underrepresented Enrollment as percentage of Total Undergraduate Enrollment
- State Appropriation per Fundable Resident Student FTE
(Note: Resident enrollment needs to be linked to State funding to get the full picture.)

ALIGNMENT DIMENSION #2 – ACADEMIC PROGRAM MISSION INTENSITY

	EOU	OSU	Oregon Tech	PSU	SOU	UO*	WOU	OHSU
General Education	1		1	1	1	1	1	
Math/Science	2	1	2	1	1	1	2	1
Humanities	2	1		1	1	1	3	
Social Sciences	2	1	2	1	1	1	3	1
Engineering/Tech	2	1	1	1		2**		2
Natural Resources	3	1	3	1	2	2		2
Health	2	1	1	1	2	2	2	1
Business	1	1	2	1	1	1	2	3
Jour/Comm/Digital	3	2	3	2	1	1	3	
Public/Social Serv	3		3	1	3	1	1	1
Education	1	2		1	1	1	1	
Arts	1	2		1	1	1	2	
Architecture				1		1		
Law				3		1		

* The University of Oregon intensity ratings are based on numbers of degrees awarded, grouped by relevant CIP code. These numbers do not directly or reliably reflect institutional priorities, but they do reflect the academic choices made by recent graduates.

** While UO does not offer academic programs with CIP codes placing them solely within the “Engineering and Technology” category, many UO programs are of direct relevance to this sector [e.g., the Department of Computer and Information Sciences (CIS) in the College of Arts and Sciences, the Product Design Program and the Sustainable Wood Products initiative in the School of Architecture and Allied Arts, the Materials Sciences Institute (MSI), the Center for Advanced Materials Characterization in Oregon (CAMCOR), the Support Network for Research and Innovation in Solar Energy (SuNRISE), and the Oregon Center for Optics (OCO)]. UO would prefer to see Math/Science combined with Engineering/Technology, in keeping with standard national practice and focus on STEM fields.

Common Metrics

- Degrees Awarded: Total, Bachelors, Advanced
- Degrees Awarded in State-designated Workforce Shortage Areas

ALIGNMENT DIMENSION #3 – INNOVATION/RESEARCH MISSION INTENSITY

	EOU	OSU	Oregon Tech	PSU	SOU	UO*	WOU	OHSU
Math/Science		1		1	3	1	3	1
Humanities		2		1	3	1		
Social Sciences		1		1	2	1		2
Engineering/Tech	2	1	2	1		1**		1
Natural Resources		1		1	2	2		2
Health		1		1		2	3	1
Business	2	2		1	3	1		3
Jour/Comm/Digital		3		2	2	1		
Public/Social Serv				1		1	2	1
Education	2	2		1	1	1	1	1
Arts		3		1	1	1		
Architecture				1		1		
Law				3		1		

* As a comprehensive research university, the University of Oregon expects all tenure-related faculty and all research faculty to conduct original research and make innovative contributions to their respective fields of study.

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Common Metrics

- Total Annual Sponsored Grant and Contract Expenditures
- Graduate Degrees Awarded as percentage of Total Degrees