

Fall 2022 Census Enrollment Update Report

Joanna Mott

Provost and Vice President

Academic Affairs and Strategic Enrollment Management

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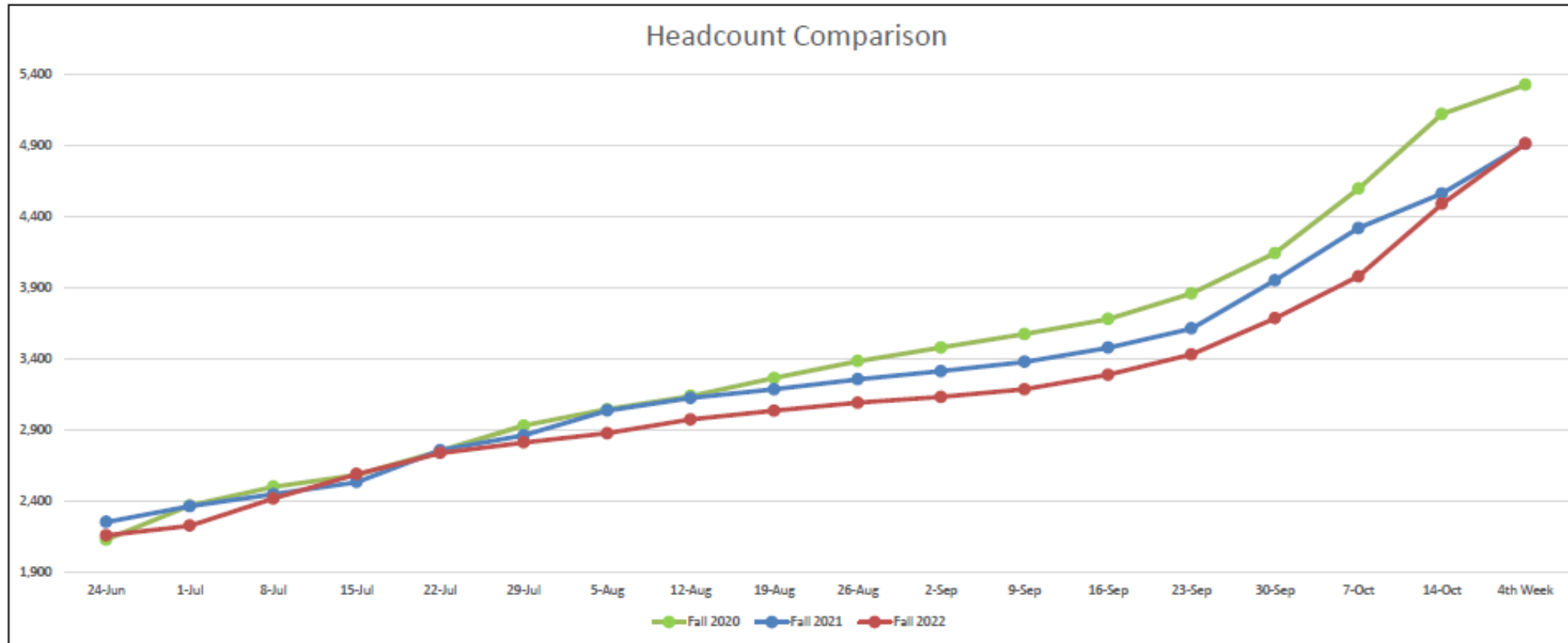


Census Housing Numbers

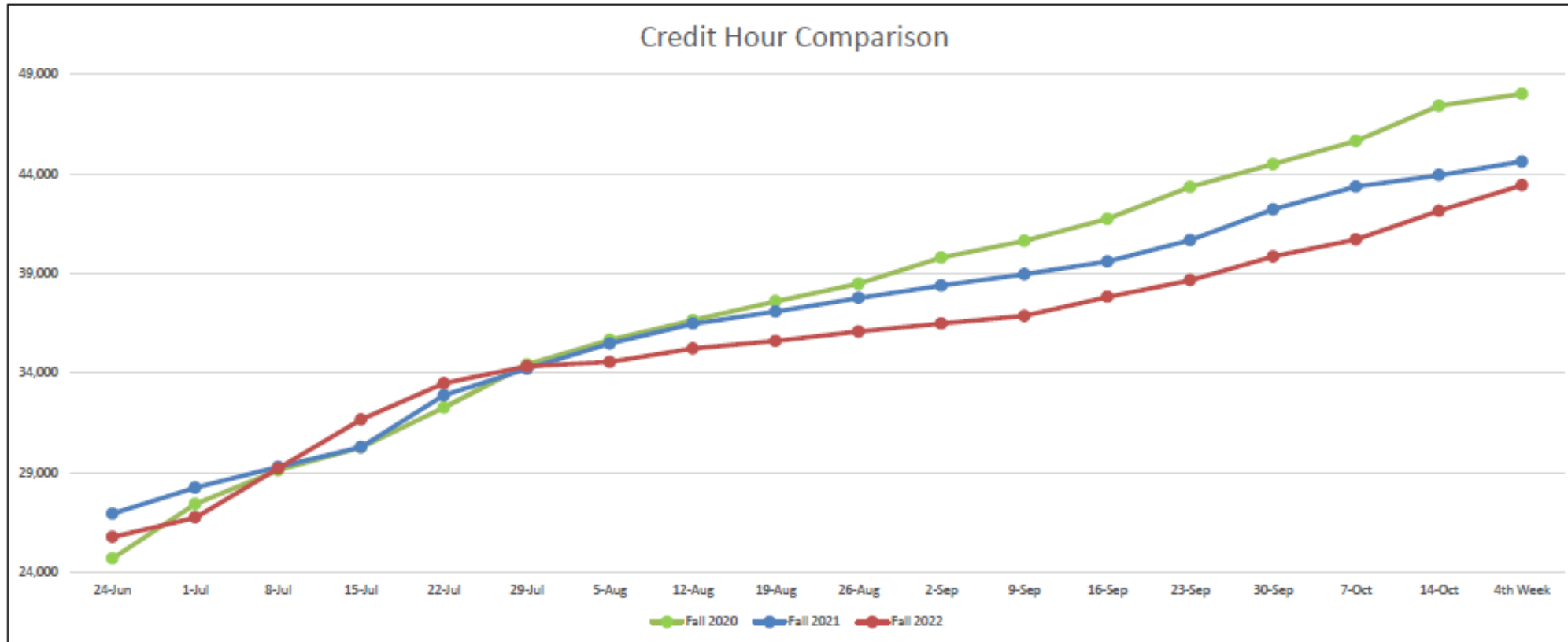
- Fall 2022 690
- Fall 2021 690
- Fall 2020 630



Headcount Comparison



Credit Hour Comparison



Headcount Comparison 2020, 2021, 2022

Headcount (Based on Primary Campus)

Same Week Comparison

Fall 2021 vs. Fall 2022

	Fall 2020	Fall 2021	Fall 2022
On Campus (Klamath Falls)	2,232	2,109	1,984
Online	726	592	563
Onsite Total	1,004	873	816
* Portland Metro	779	698	642
* Seattle	78	50	58
* Chemeketa	59	58	60
* Joint Program	1	0	1
* HST at OIT	87	67	55
Sub-Total	3,962	3,574	3,363

Difference	% Change
-125	-5.9%
-29	-4.9%
-57	-6.5%
-56	-8.0%
8	16.0%
2	3.4%
1	-
-12	-17.9%
-211	-5.9%

High School (ACP)	1363	1,336	1,550
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214	16.0%
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Grand Total	5,325	4,910	4,913
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3	0.1%
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Credit Hour Comparison 2020, 2021, 2022

Credit Hours (Based on Course Campus)

Same Week Comparison

Fall 2021 vs. Fall 2022

	Fall 2020	Fall 2021	Fall 2022
On Campus (Klamath Falls)	25,989	24,353	22,684
Online	8,479	7,759	8,465
Onsite Total	8,031	6,935	5,862
* Portland Metro	6,892	5,918	4,917
* Seattle	467	322	324
* Chemeketa	608	606	621
* Joint Program	64	89	0
Sub-Total	42,499	39,047	37,011
High School (ACP)	5,521	5,577	6,421
Grand Total	48,020	44,624	43,432

Difference	% Change
-1,669	-6.9%
706	9.1%
-1,073	-15.5%
-1,001	-16.9%
2	0.6%
15	2.5%
-89	-100.0%
-2,036	-5.2%
844	15.1%
-1,192	-2.7%



Student Status Comparison All Locations

Student Status (All Locations)

Same Week Comparison

	Fall 2020	Fall 2021	Fall 2022
Total New	2,297	2,201	2,220
- New Freshman	462	443	463
- New Transfer	489	437	358
- New Post Bac	72	64	51
- New Graduate	40	51	34
- New Non-Admit UG	1,223	1,201	1,310
- New Non-Admit GR	11	5	4
Continuing	2,738	2,420	2,358
Returning After Absence	290	289	335
Total	5,325	4,910	4,913

Fall 2021 vs. Fall 2022

Difference	% Change
19	0.9%
20	4.5%
-79	-18.1%
-13	-20.3%
-17	-33.3%
109	9.1%
-1	-20.0%
-62	-2.6%
46	15.9%
3	0.1%



Student Status Comparison Klamath Falls

Student Status (Klamath Falls)

	Same Week Comparison		
	Fall 2020	Fall 2021	Fall 2022
Total New	702	653	596
- New Freshman	409	383	393
- New Transfer	228	209	171
- New Post Bac	26	18	6
- New Graduate	21	23	19
- New Non-Admit UG	12	19	5
- New Non-Admit GR	6	1	2
Continuing	1,467	1,374	1,321
Returning After Absence	63	82	67
Total	2,232	2,109	1,984

Fall 2021 vs. Fall 2022

Difference	% Change
-57	-8.7%
10	2.6%
-38	-18.2%
-12	-66.7%
-4	-17.4%
-14	-73.7%
1	100.0%
-53	-3.9%
-15	-18.3%
-125	-5.9%



Student Status Comparison PM



Student Status (Portland Metro)

Same Week Comparison

	Fall 2020	Fall 2021	Fall 2022
Total New	226	209	197
- New Freshman	43	48	53
- New Transfer	124	89	87
- New Post Bac	28	35	38
- New Graduate	10	14	8
- New Non-Admit UG	17	19	9
- New Non-Admit GR	4	4	2
Continuing	519	455	404
Returning After Absence	34	34	41
Total	779	698	642

Fall 2021 vs. Fall 2022

Difference	% Change
-12	-5.7%
5	10.4%
-2	-2.2%
3	8.6%
-6	-42.9%
-10	-52.6%
-2	-50.0%
-51	-11.2%
7	20.6%
-56	-8.0%

Highest Enrolled Majors

- **KF 1,984 total**
 - Mechanical Engineering (242)
 - Pre-Medical Imaging (139)
 - Radiologic Science (135)
 - Biology-Health Sciences (127)
 - Software Engineering Technology (114)

- **PM 642 total**
 - Software Engineering Technology (98)
 - Medical Laboratory Science (71)
 - Mechanical Engineering (62)
 - Cybersecurity (57)
 - Electrical Engineering (55)

*first major only



- **Online 563 total**
 - Echocardiography (72)
 - Applied Psychology (54)
 - Information Technology (51)
 - Dental Hygiene (44)
 - Pre-MIT (43)



Fall to Fall Retention



Retention Fall 2019 Cohort Returning Fall 2020

	Started	Retained
New Freshmen (Full-Time)	380	288
New Transfers (Full-Time)	315	268
Total	695	556

% Retained
75.8%
85.1%
80.0%

Retention Fall 2020 Cohort Returning Fall 2021

	Started	Retained
New Freshmen (Full-Time)	424	288
New Transfers (Full-Time)	295	230
Total	719	518

% Retained
67.9%
78.0%
72.0%

Retention Fall 2021 Cohort Returning Fall 2022

	Started	Retained
New Freshmen (Full-Time)	403	291
New Transfers (Full-Time)	270	216
Total	673	507

% Retained
72.2%
80.0%
75.3%

Retention Actions

- College and departments each have newly developed retention plans
 - Student mentors, SI, faculty interactions, social events, advisory boards, reduce DFWI rates, proactive advising
- Embedded advisors hired for each college
- PC and SI expanded, implementation of math lab – >27 SI's, >14 peer tutors
- Assistant Director for Academic Advising and Retention position filled
- Inspire software in implementation phase–
 - Identification of student populations with retention issues based on academic, demographic, and enrollment data.
 - Advisors get real-time student data with strategies for outreach, communication messages and intervention.
 - Personalized communication plans for specific student groups with multiple touch points
 - Centralized collaboration by aligning retention efforts with other departments
 - Alerts - flag students to track and record follow up.
 - Registration/Scheduler: clear messaging to help students resolve registration errors quickly.
 - “Powerful Predictors” for retention outcomes - allows focus on initiatives with the greatest potential impact, nudge campaigns to target student groups who are identified by the analytics program.
- Identify and text students with holds to provide assistance
- Weekly notifications to departments re unregistered students
- Consider and incorporate retention recommendations made in RNL report fall 2022.



- Questions ?

